

Economy Advertising Mail Incentive





## **Economy Advertising Mail Incentive**





Who is it for?

New incremental volume



What do you get?

A 30% postage credit is available on eligible Economy
Advertising Mail for > 3m incremental items



How do you qualify?

The minimum volume is 150,000 items above an agreed baseline



How do I apply?

For more information and to apply speak to your Account Manager

The first 3m items = 25% discount Volume above 3m = 30% discount Postage credit rates vary depending on the volume

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## **Mandatory Requirements**



Standard
Postcards are
not allowed



Volume posted between 30th August 2021\* and 26th March 2022



Postage
credits paid
in a
customers'
credit
account or
as a credit
voucher.
Credits will
be valid for
12 months



Applications are capped at a maximum of 5m incremental items



Post at
least
150,000
increment
al items to
qualify for
this
incentive



For Incremental Economy Advertising Mail & Responsible Letters presented in Trays

Where a customer's mailing volume is exceptionally seasonal or varies significantly by quarter, we will request evidence to validate the customer baseline

TDG® Economy Advertising Mail Incentive

<sup>\*</sup>Subject to contractual notification periods.



## The Application Process



















TDG will apply for your credit from RM

Fill out the application form with your information, company details, proposed volume and product specification

**Royal Mail** confirm they have accepted your volume

Post Your Communications **Apply Online** for your credit and receive your discount.

Once your mailing has been sent, you will receive your discount in the form of postage credits

Redeem on **Future** Mailings

Use your postage credits on any future mailings

You have 12 months to redeem your credits against your mailings

TDG® Economy Advertising Mail Incentive

## Let's work together.

The Delivery Group

Unit 2

Catalina Approach

Omega South

Warrington

WA5 3UY

